

At the start of 2016, Jumping Mouse Children's Center celebrated the results of a three-year process of intentional growth. In response to the unmet need for children's mental health therapy in East Jefferson County, our board, staff, and community joined hands to *double our services* to local kids and their families. With increased staffing, space, and financial support, Jumping Mouse now has the capacity to provide long-term, weekly, expressive mental health therapy for up to 100 individual children, along with support for their parents, caregivers, and other important adults in their lives.

**Our responsibility now is to sustain our work with these vulnerable children, to support their caregivers and advocates, and to ensure that Jumping Mouse is here to stay.**

To that end, our current strategic plan identifies three priorities to foster stability and longevity. Developed by Jumping Mouse staff and board, with the help of facilitator Beroz Ferrell, our 2016-2018 focus areas sustain our core values and the people – kids and community – who bring these values to life.

With the plan as our interactive map, Jumping Mouse staff and board review progress regularly and frequently. We develop annual work plans for each strategic priority, with objectives summarized in a one-page dashboard, enabling us to recognize and respond to accomplishments and challenges. And each January, we retreat together to review results, correct course as needed, and affirm the plan for the coming year.

**From 2016-2018, Jumping Mouse will focus on three strategic priorities:**

**Community Investment:** increasing and deepening community investment in Jumping Mouse to support our new service level and shift how our culture cares for children and families.

**Clinic Programs:** continuing to serve 90-100 children weekly, along with their parents and caregivers, while developing strong community support for our families.

**Sustaining our Staff:** supporting and developing our team for healthy, stable, long-term capacity.

### **Core Values**

**Child focus:** We serve children ages two to twelve and provide each child a safe environment. The therapy is led by the child's needs and proceeds at the child's pace.

**Relationship:** Our method is non-directive, within a reliable structure. Our therapists provide each child with reliable intimacy, and the child's relationship with her therapist is open-ended and long-term.

**Accessibility:** There are no set financial requirements for a child to enter therapy.

**Sustainability:** We request donations and remain independent of funding sources that compromise our vision or mission. We are financially sound and maintain a positive working environment.

---

For more information about our 2016-2018 Strategic Plan, please contact Executive Director Kris Becker, [kris@jumpingmouse.org](mailto:kris@jumpingmouse.org). We welcome your feedback and would love to discuss the details with you!  
[www.jumpmouse.org](http://www.jumpmouse.org)

**Community Investment :** Increase and deepen community investment in Jumping Mouse to support current service level and shift how our culture cares for children and families.

KEY STRATEGIES	OUTCOMES	2016 –2018 OBJECTIVES
<ul style="list-style-type: none"> <li>◆ Increase and deepen long-term, caring relationships with donors.</li> <li>◆ Strengthen our major gifts program.</li> <li>◆ Increase participation in annual fund giving.</li> <li>◆ Demonstrate the impact of our mission through data collection and evaluation.</li> <li>◆ Document the founding story of Jumping Mouse Children's Center.</li> </ul>	<p>Our services continue to be accessible to all families for as long as it takes each child to heal.</p> <p>Supporters understand and promote our mission, while investing generously in our children's health and well-being.</p> <p>Together we build a compassionate community for all.</p>	<ul style="list-style-type: none"> <li>◆ Host quarterly presentations of a child's work in 2016, 5 presentations in 2017, and 6 presentations in 2018.</li> <li>◆ Connect with individuals through 25 personal meetings in 2016, 35 personal meetings in 2017, and 40 personal meetings in 2018.</li> <li>◆ Establish planned-giving program in 2016, and steward the legacy support of 4 donors in 2017 and 8 donors in 2018.</li> <li>◆ Steward the support of 325 annual fund donors, including 40 members of Jan's Club monthly giving in 2016; 400 annual fund donors, including 60 Jan's Club members in 2017; and 500 annual fund donors, including 75 Jan's Club members in 2018.</li> <li>◆ Support founding Clinical Director's writing and publication.</li> </ul>

**Clinic Programs:** Continue to serve 90-100 children weekly, along with their parents and caregivers, while developing strong community support for our families.

KEY STRATEGIES	OUTCOMES	2016 –2018 OBJECTIVES
<ul style="list-style-type: none"> <li>◆ Continue to work deeply with each child, to support secure parent-child relationships, and to foster support for the whole family.</li> <li>◆ Review and develop support and training for teachers and others who work with children and families.</li> </ul>	<p>Children are healthy and thriving.</p> <p>Parents, teachers, and other adults provide stable and nurturing care for children and themselves.</p> <p>Children and families feel safe and supported in our community.</p>	<ul style="list-style-type: none"> <li>◆ Provide 90-100 individual children's sessions each week.</li> <li>◆ Provide 14-16 weekly parent sessions in 2016, 16-18 weekly parent sessions in 2017, and 18-20 weekly parent sessions in 2018.</li> <li>◆ Provide 6-8 social work sessions per week in 2016, 8-10 sessions per week in 2017, and 10-12 sessions per week in 2018.</li> <li>◆ Lead 2 parent groups per year, open to the wider community.</li> <li>◆ Refine and improve educator support plans in 2016, and build funding resources in 2017 to implement additional services in 2018.</li> </ul>

**Sustaining our Staff:** Support and develop our team for healthy, stable, long-term capacity.

KEY STRATEGIES	OUTCOMES	2016 –2018 OBJECTIVES
<ul style="list-style-type: none"> <li>◆ Develop resources to support staff and sustain our work.</li> <li>◆ Foster opportunities for learning, shared leadership, professional development, and advancement.</li> <li>◆ Prepare for emergency situations.</li> </ul>	<p>Children, caregivers, and staff experience a safe, supporting environment at Jumping Mouse.</p> <p>Staff have opportunities to pursue professional goals and enhance their job satisfaction.</p> <p>Jumping Mouse is a great place to work.</p>	<ul style="list-style-type: none"> <li>◆ Create 2 additional staff supports per year.</li> <li>◆ All staff utilize professional development benefit each year.</li> <li>◆ All staff create annual individual development plans beginning July 2016.</li> <li>◆ Complete all preparation for shelter-in-place emergency by June 2016, for unplanned staff absences by June 2017, and then actively and consistently maintain emergency preparedness.</li> </ul>